

# REPORT TO THE COMMUNITY BREAKING NEW GROUND



## TOGETHER, WE ARE SAVING LIVES

For patients with blood cancers like leukemia and lymphoma, and other lifethreatening diseases, a cure exists. We are the world's leading nonprofit organization focused on saving lives through marrow and umbilical cord blood transplantation.

Patients and their families count on us to be there when they need us most. We provide:

- Support and resources before, during and after transplant.
- Access to the world's largest and most diverse marrow donor registry.
- Resources to help health care professionals provide optimal care for transplant patients.
- Patient assistance funds to ease the financial burden of treatment.
- Research that is saving and improving patients' lives.

As a community of donors, volunteers, health care professionals and researchers, our passion to save lives drives us to help more patients each year. In 2015, we facilitated nearly 6,400 marrow and umbilical cord blood transplants, for a total of 74.000 transplants since 1987.

Thank you for supporting our life-saving mission. We couldn't do it without you. Every person who joins the marrow registry, every volunteer who helps raise awareness, and every person who makes a financial gift helps more patients get the life-saving transplant they need.

Thanks to you, we are breaking new ground in cellular therapy.

Chief Executive Officer. National Marrow Donor Program®/ Be The Match®

Executive Director. Be The Match Foundation®: Senior Vice President of Philanthropy, Be The Match

#### **INNOVATIONS IN 2015**



#### Be The Match BioTherapies™

launched. Our new subsidiary, Be The Match BioTherapies, extends our unique capabilities to cellular therapy organizations in pursuit of new life-saving treatments. Through this work, we help more patients survive life-threatening medical conditions and diseases, including those who face complications following transplant.



Growing the world's largest and most diverse registry. Because patients' need the best-matched donors, willing and available to donate, we continue to develop innovative strategies to:

- Improve donor and patient matching
- Increase ethnic diversity of the registry
- Attract healthy, committed donors age 18-44
- Add more umbilical cord blood units.



## Be The Match opens new

Coordinating Center. We moved into a new and expanded facility designed to better meet the needs of patients, donors and health care professionals around the world.



# **GIVE**



#### LISA GIVES BACK, INSPIRING OTHERS TO SUPPORT OUR MISSION

Lisa and her husband Jim seemed to have it all—they were busy working in jobs they loved and raising their son and twin daughters in Switzerland. An active family, Lisa skied in the Alps, hiked the mountains of Italy and enjoyed experiencing life around the world. Suddenly, in 2010, everything changed.

Lisa was diagnosed with acute lymphoblastic leukemia—a fast-growing blood cancer. Her medical team launched a search of the Be The Match Registry®. Lisa and her family moved back to Minnesota, where she continued treatment. A matching donor was found and Lisa received her life-saving marrow transplant.

#### Getting back on her feet—in a BIG way.

To regain her stamina and help others in the process, Lisa formed a Be The Match Walk+Run team, the MUD Bloods (Matched Unrelated Donor), Since 2011, more than 300 people have participated and raised money on Lisa's behalf.

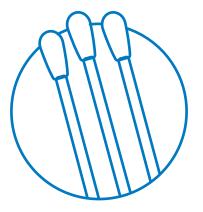
To honor her five-year transplant anniversary, Lisa achieved her goal of bringing her total fundraising efforts to more than \$110,000. She also invited her marrow donor, Rike, a young woman from Germany, and her transplant doctor, Mark Litzow, M.D., to cross the finish line with her on the day of the event.



# Today, I am cancer free and I get to watch my children grow.

—Lisa, transplant recipient, pictured with her twin daughters







U.S. Navy Lt. Segundo joined the C.W. Bill Young Department of Defense Marrow Donor Program in 2009. In 2014, he answered another call to service—to donate life-saving bone marrow to a young boy with severe aplastic anemia.

Lt. Segundo says the joy and pride that came from knowing he was saving a life outweighed any discomfort he felt from the donation process. "I equate it to me giving a single dollar—and that dollar is worth a million dollars to the person receiving it and the parents and loved ones who so dearly love that person."

Lt. Segundo completed three tours of duty in Iraq as a medic. He was injured during his second tour and was awarded a Purple Heart. When they met for the first time, Lt. Segundo was so moved by Kyle's courage and triumph, he presented Kyle with his Purple Heart.



"When I joined the registry in 2008, I honestly never thought that I would be someone's match. About six years later, I found out I was the best match for a patient in Germany. There was never a doubt in my mind that I would donate. If I had to do it all over again. I absolutely would. I might not know him, but it feels good to know I helped him." —Aaron, PBSC donor



"I joined when my brother was fighting for his life. Sadly, I was not a match and he didn't survive. But two years later, I was called as the match for a stranger in need. I decided to go forward in honor of him." -Linda, PBSC donor



"I've been a firefighter for 24 years. I have rescued a lot of people and, as a dad, I would want someone to do this for my son. Donating my marrow was so simple. It was a small price to pay to help a little boy."

-Dennis, bone marrow donor



# **VOLUNTEER**





Ines received a bone marrow transplant for sickle cell anemia in 2009. She was a high school senior at the time. Today, Ines is 23 and a student at the University of Pittsburgh studying molecular biology and English. She has also worked with the Children's Hospital of Pittsburgh Sickle Cell Team as a research assistant. She has dedicated her life to sickle cell research and plans to make it part of her career as a hematologist.

#### Advocating on behalf of other families

Wanting to give back, Ines has shared her story to help others understand the importance of supporting transplant research and access to care. In September, she attended a legislative briefing with national experts where she offered a patient's perspective on the treatment of sickle cell disease. Now, six years post transplant, Ines feels invincible.



Fresenius employees formed a Be The Match Walk+Run corporate team. They are one of the many corporations and organizations that volunteered in 2015.

#### WE CAN'T DO IT WITHOUT YOU

Choose the way to help that's best for you. We have volunteer opportunities that will tap your creativity and give patients hope.

- Spread the word about Be The Match
- Help out at a local event such as a Be The Match Walk+Run
- Support transplant patients and caregivers
- Organize a marrow registry drive
- Raise funds to support the mission

# I've made a commitment to try to help others as much as I can. —Bob, transplant recipient, with his wife and caregiver, Karen

# **PARTICIPATE**



# GOING THE EXTRA MILE TO GIVE OTHER PATIENTS HOPE

In 2009, <u>Bob</u> received a bone marrow transplant to treat acute lymphoblastic leukemia. "I have fought my way back to a full recovery thanks to my donor, Jason, the wonderful medical staff, my family, my friends, and all the support and encouragement I have received," says Bob.

An avid cyclist, Bob was determined to get back on his bike as soon as his doctor allowed. Starting slowly, Bob regained his strength until he was doing longdistance rides again.

## Going the distance to give his miles meaning

Bob created a <u>fundraising page</u> to help other patients. "I am riding to give hope to those who are facing a similar challenge and to do everything within my power to help."

# THREE NEW WAYS YOU CAN MAKE A DIFFERENCE







#### TEAM BE THE MATCH

"For her seventh birthday, Sophia told me that instead of presents, she wanted to help kids who were sick. She created a fundraising page. You can too. Whatever you do-celebrate a birthday, run a marathon, or honor a loved one—you'll be delivering cures for blood cancer. " -Igor, Sophia's Dad

## **DEDICATE A DAY TO RESEARCH**

"Thanks to research, my son, Owen, got a second chance at life. He was diagnosed with a rare blood disease most common in adults over 60. I dedicated my day— September 1—to advance the science of transplantation and pay it forward to help other patients and families in need." -Paula, Owen's mom

#### **MONTHLY GIVING**

"A friend of mine was diagnosed with leukemia and Be The Match found her donor. I'm happy to support the organization that saved my friend. Making a recurring gift just makes me feel good. And taking advantage of my employer's matching gift program makes my monthly gift go twice as far."

Leanne

# WE ARE THE HUB OF A GLOBAL TRANSPLANT NETWORK



Be The Match provides the technology, services, expertise and logistical support our partners count on to make marrow transplants possible. Forty-seven percent of all transplants we facilitate involve either an international donor or recipient.

# Research



#### **GROUND-BREAKING RESEARCH UNDERWAY**

Research and science are essential to saving and improving more lives. We conduct research through our research program, <u>CIBMTR®</u> (Center for <u>International Blood and Marrow Transplant Research®</u>), in collaboration with the Medical College of Wisconsin. We play a lead role in improving access to transplant:

- Advancing the science of matching
- Reducing transplant-related complications
- Improving transplant outcomes
- Improving quality of life
- Expanding cellular therapies to other diseases

In 2015, more than 200 research studies were underway to help more patients get the transplant they need and improve transplant outcomes. With more than 1,000 publications, CIBMTR conducts practice-changing research that has helped physicians and patients. This year, new research findings resulted in 65 accepted presentations (abstracts) at medical conference and 81 peer-reviewed publications.



## DEFINING THE BEST TIME FOR TRANSPLANT FOR SICKLE CELL DISEASE

Hannah's first stroke happened in 2011, when she was just 3. It was caused by her sickle cell disease, first diagnosed when she was only 30 days old. Today, thanks to her marrow donor, Natalie, she's a healthy, bright-eyed, first grader.



## HELPING PHYSICIANS UNDERSTAND WHICH DONOR **TO SELECT**

"As the father of a Japanese American child. I know it's difficult to find donor matches for patients of diverse ethnic backgrounds. Finn is alive today because of genetics and ancestry research that helped him find his life-saving match." —Jiro



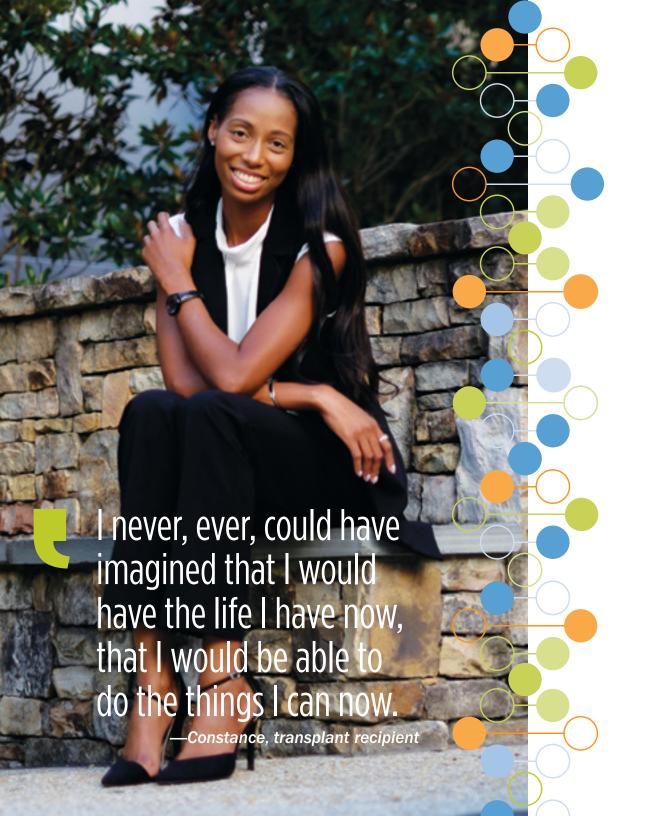
## ADVANCING THE PREDICTION AND TREATMENT **OF GHVD**

"My leukemia has been in remission for 13 years. I struggle with light graft-versus-host disease (GVHD) of the skin, but I'm grateful to be alive to share additional precious moments with my wife and daughters. I remain positive because transplant research continues to find new treatments." —Everett, transplant recipient



## **DEMONSTRATING AGE ISN'T A BARRIER** TO TRANSPLANT

The number of transplant patients 60 and older has more than doubled in the past decade. Recent studies, along with efforts to expand Medicare coverage, are demonstrating that age doesn't affect survival outcomes for patients like Mike.



# **SUPPORT**

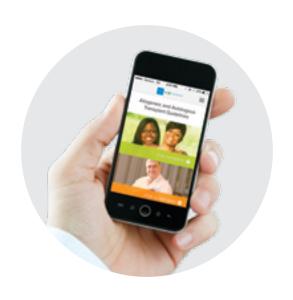


# HELPING PATIENTS AND FAMILIES EVERY STEP OF THE WAY

We are dedicated to helping patients get the support and information they need to learn about their disease and treatment options, prepare for transplant and thrive after transplant. We provide the information and resources to help them every step of the way.

In 2015, we also provided over \$3.4 million in patient assistance to more than 2,000 patients to help ease the financial burden of uninsured costs associated with treatment.

# **NEW PATIENT RESOURCES**





These guidelines provide patients with recommendations for post-transplant care to help them prepare for followup appointments and live healthy after transplant. Available as a downloadable mobile app, as well as print.

Supported by a sponsorship from Sanofi Genzyme.



## "BASICS OF BLOOD AND MARROW TRANSPLANT" VIDEOS

This easy to understand video series features patients, caregivers and medical professionals explaining the basics of transplant, how to prepare for a transplant, transplant day, recovery and tips for caregivers.

Sponsored by a generous gift from Wells Fargo.



## SIMPLIFYING ACCESS TO PATIENT **ASSISTANCE FUNDS**

Qualifying families can now use prepaid cards to help with the uninsured costs of transplant, making it easier to access patient assistance grant funds so they can focus time and energy on what's most important-getting well.

Funded by The John T. and Caryn Camiolo Fund for Patient Assistance.



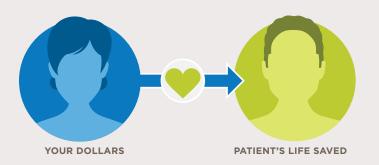
# HOW YOUR DOLLARS SAVE LIVES



**Every three minutes\*** someone is diagnosed with a life-threatening blood cancer like leukemia.

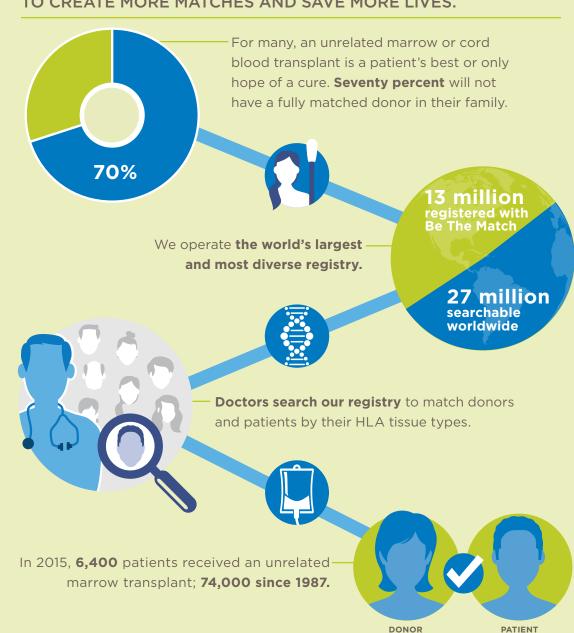
We raise funds to add potential marrow donors to the registry, help more patients afford transplant and fund our life-saving research.





# **GROW THE REGISTRY**

ADD POTENTIAL MARROW DONORS TO THE REGISTRY TO CREATE MORE MATCHES AND SAVE MORE LIVES.



# HELP PATIENTS AFFORD TRANSPLANT

MONTHLY UNINSURED COSTS OF TRANSPLANT ADD UP.\*

Since **insurance doesn't cover all the costs** that come with a transplant, some families are not able to afford treatment.



Clinic visit co-pays

Patients visit the transplant clinic daily or weekly during their three to six months of outpatient recovery.



Prescription co-pays

\$500

Many patients must take 10-20 medications per day during recovery.



Temporary housing \$1,000

Patients living more than an hour from their transplant center are required to relocate to live nearby for the first 3–6 months of recovery.

#### WE PROVIDE PATIENT ASSISTANCE GRANTS TO HELP.\*

In 2015, more than \$3.4 million was provided to more than 2,000 families.



Access grant \$8,000

Insurance denials and limitations can cause dangerous delays. Access grants let physicians search for a donor right away.



Recovery grant \$1,450

Patients must be accompanied by a fulltime caregiver. Up to two incomes may be lost. Grants help with uninsured expenses.

# **FUND LIFE-SAVING RESEARCH**

WE FOCUS ON CELLULAR THERAPY RESEARCH THAT SAVES LIVES.

Because of our efforts, we've expanded access to transplant to treat over 70 life-threatening diseases.



Over 500 hospitals and research center partners worldwide.



Four key areas that need support:



## CLINICAL STUDIES

More than 200 studies currently underway



## PEDIATRIC CANCER

Meeting the unique needs of children and young adults



## ANCESTRY & GENETICS

Enhanced donor-patient matching



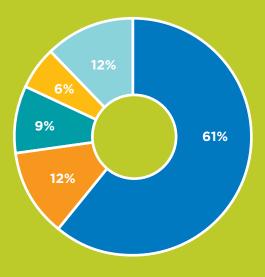
## LONG-TERM RECOVERY

Reducing complications and improving quality of life

<sup>\*</sup>Expenses and grant amounts are based on averages.

# **FINANCIALS**

#### **HOW WE SPEND EACH DOLLAR**













To read our consolidated audited financial statements with supplemental schedules, visit:

**BETHEMATCH.ORG/AUDIT** 

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS OF SEPTEMBER 30, 2015 (IN THOUSANDS)

ASSETS							
Current and other assets	\$105,089						
Long-term investments	89,891						
Property and equipment	70,225						
TOTAL	\$265,205						
LIABILITIES AND NET ASSETS							
Current and long-term liabilities	\$100,707						
Net assets	164,498						
TOTAL	\$265,205						

## CONSOLIDATED STATEMENT OF ACTIVITIES FOR THE YEAR ENDED SEPTEMBER 30, 2015 (IN THOUSANDS)

REVENUES AND GAINS						
Search and procurement fees	\$339,318					
Federal contracts, cooperative agreements and contributions	57,388					
TOTAL	\$396,706					
EXPENSES						
Program services	\$333,400					
Management and general	41,968					
Fundraising	5,174					
TOTAL	\$380,542					
Net non-operating (income) and expense changes	\$6,557					
INCREASE IN NET ASSETS	\$9,607					

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OUR MISSION: We save lives through cellular therapy.

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Be The Match is tremendously grateful to the following individuals who generously donated a significant financial gift during our fiscal year ending Sept. 30, 2015. With your charitable support, we are able to help more patients afford transplants, add more potential marrow donors to the registry and fund our life-saving research.

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For Katie, donating peripheral blood stem cells (PBSC) was an opportunity to pay it forward. The experience was extra meaningful with her dad, Peter, transplant recipient, at her side.

I kept thinking about my dad's donor. If they would have backed out, my dad wouldn't be here today and there was no way I would put another family in that position.

-Katie, PBSC donor

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<u>Austin</u>, umbilical cord blood transplant recipient, was just one of the 2,000 patients who received patient assistance funds to help with uninsured costs of transplant.

The mother who donated her baby's <u>umbilical cord blood</u> gave my child life. Someone who would do that for a stranger is an angel.

-Nikki, Austin's mom

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We are eternally grateful to our volunteers whose drive and dedication help us save more lives every year. Collectively, you contributed over 131,000 hours, which is a financial value of over \$3 million. The following outstanding volunteers gave 100+ hours of service last year. Your passion fuels our mission and inspires others to join our cause.

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Heidi and her husband Brad, umbilical cord blood transplant recipient, co-chaired our annual Minneapolis Gala (pictured here with their family).



Being a part of Be The Match is being part of the team that's going to help financially and emotionally support other patients. We are proud to be a part of that team.

—Heidi, caregiver and financial contributor

Mary Wherry

Lindsey Siska

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