

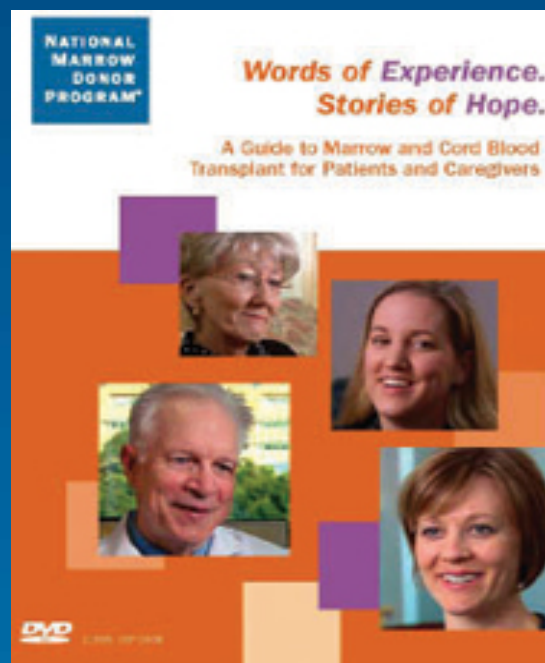
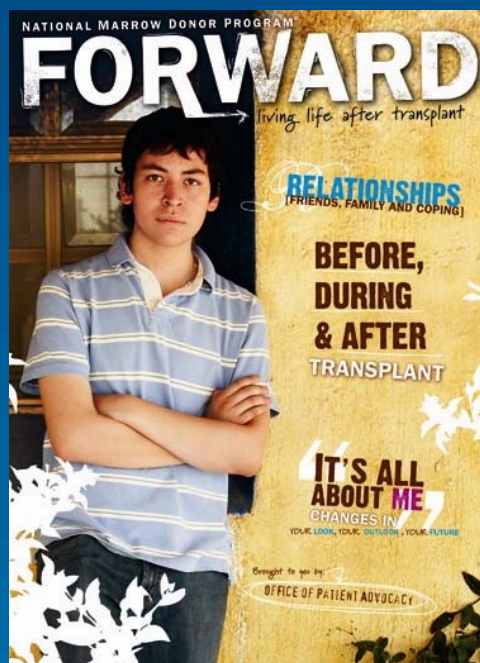
Bone Marrow Transplant Financial Concerns? How Fundraising Can Help

NMDP Teleconference
Hosted by The Office of Patient Advocacy
April 22, 2009

How the Office of Patient Advocacy Can Help You

- Resources
- Individual support
- Education
- Financial education and assistance

Patient Materials



Today's Agenda

- Explain how fundraising might help cover extra expenses during transplant
- Listen to speakers from three fundraising organizations
- Hear from a transplant recipient and a mother of two transplant recipients
- Time for questions

Bone Marrow Transplant **Financial Concerns?** **How Fundraising Can Help**

- Connie Gonitzke, Vice President
National Foundation for Transplants
- Brenda Scheider, Chief Development Officer
Children's Organ Transplant Association
- Joni Henderson, Patient Services Coordinator
National Transplant Assistance Fund

Bone Marrow Transplant **Financial Concerns?** **How Fundraising Can Help**

- Nick Farina, Transplant Recipient
- Gina Saunders, Mother of Brayden & Trevin, Transplant Recipients



**National Foundation for
Transplants (NFT)**

800-489-3863

www.transplants.org

Connie Gonitzke

Why Fundraising?

- Unforeseen costs not covered by insurance
- A positive, proactive solution for financial needs
- Provides an opportunity for everyone to help

Quotation

“The plain fact is in good times and bad, Americans are more giving than any other country in the world—and we give to worthy causes. When times are difficult, we seem to respond with even greater dedication, generosity and a genuine sense of sacrifice.”

The Association of HealthCare Philanthropy

Unexpected out-of-pocket costs

- Insurance deductible and co-pays
- Caps on insurance coverage
- Travel, food and lodging for the patient and a caregiver
- Follow-up visits to the transplant center
- Household expenses following the transplant
- Medication co-pays
- Donor search expenses

Fundraising Options

Fundraising on your own

- Money raised may be taxable income
- Risk of losing Medicaid
- Gifts not tax-deductible to the donor
- Accountability – who will assume responsibility of the funds?
- Control of funds may remain with the patient

Reputable organization

- Funds raised are not taxable to the patient
- Donor gifts are tax-deductible
- Accountable to the public, the IRS and the donor for handling funds properly
- Independently audited
- State fundraising registrations
- Resources and grants



**Children's Organ
Transplant Association
(COTA)**

800-366-2682

www.cota.org

Brenda Scheider

How to Begin Fundraising

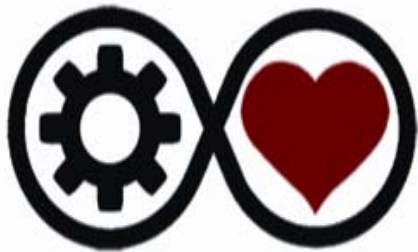
- Think about your resources
- Choose two or three key people
- Speak to those key people
- Talk to your family, friends and neighbors
- Research organizations that can help
- Allow your volunteers to lead

Key Skills for Fundraising Volunteers

- Interest in the patient
- Organized
- Connected to the community
- Communication skills
- Flexible
- Committed

Fundraising Options

- Events
- Direct Mail
- Website
- Corporate/Business/Foundations
- Raffles and Gaming
- Organizations
- Sales Items



National Transplant Assistance Fund
www.transplantfund.org 800-642-8399

Joni Henderson

Fundraising Money Uses

- Travel and relocation to transplant center
- Co-pays for medications
- Caregiver expenses
- Insurance premium payments

How much can be raised?

- Dependent on support
- Dependent on volunteers
- Average amount raised = \$25,000

Nick Farina



Saunders Family



Questions?

Contact a Case Manager

Phone: 1-888-999-6743

E-mail: patientinfo@nmdp.org

Web site: www.marrows.org/patient

Recorded version of today's program:

1-866-301-4649